

NSSF POLITICAL ACTION COMMITTEE YEAR IN REVIEW 2010

NATIONAL SHOOTING
SPORTS FOUNDATION®



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NSSF PAC Year In Review

2010 was a significant year for the firearms industry, sportsmen and the Second Amendment. Here are just a few of our crowning achievements:

- Membership in the National Shooting Sports Foundation® (NSSF®), the industry's trade association, reached a record-breaking level of 6,000-plus members.
- Firearms and ammunition manufacturers and retailers posted record sales over prior year.
- The U.S. Supreme Court held in *McDonald v. Chicago* that the individual right of all law-abiding Americans to keep and bear arms applies to state and local governments.
- Passage of the Firearms Excise Tax Improvement Act of 2010 (H.R. 5552).
- Introduction of the Firearms Microstamping Evaluation and Study Act of 2010 (H.R. 5667).
- Industry efforts resulted in the U.S. Environmental Protection Agency's rejection of anti-hunting group efforts to ban traditional ammunition.

And rounding out the list was the establishment of the National Shooting Sports Foundation Political Action Committee (NSSF PAC). Formed in April 2010, the NSSF PAC is a federal non-partisan, Federal Election Commission registered political action committee of the NSSF. The NSSF PAC supports pro-industry, pro-sportsmen and pro-Second Amendment candidates seeking election or re-election to federal office. The NSSF PAC does not support candidates based on their political affiliation,

but on their record of promoting, protecting, and preserving the collective interests of the firearms, ammunition, hunting, and shooting sports industry, our hunting and shooting sports heritage, and firearms freedoms. The NSSF PAC has quickly and steadily gained political momentum in a very short time.

The NSSF PAC hit the ground running by holding its first fund raising reception honoring U.S. Representative Ron Kind during NSSF's 2010 Congressional Fly-In, Washington, DC. The PAC followed this event by hosting an on-line fund raiser prior to the 2010 mid-term elections. The NSSF PAC contributed approximately 75% of the money raised from these events and other contributions received in 2010 (\$10,600) to the following federal candidates.

2010 NSSF PAC CANDIDATE CONTRIBUTIONS				
	Candidate	Party	State - District/Office	NSSF PAC Contribution
SENATE	Max Baucus	D	MT	\$500
	Ken Buck	R	CO	\$1,000
	Mike Crapo	R	ID	\$500
	Harry Reid	D	NV	\$1,000
	Total U.S. Senate Contributions			\$3,000
HOUSE	John Culberson	R	TX - 07	\$1,000
	Ron Kind	D	WI - 03	\$2,400
	Paul Ryan	R	WI - 01	\$500
	Stephanie Herseth Sandlin	D	SD - At Large	\$1,000
	Total U.S. House Contributions			\$4,900

The PAC was tremendously successful during the mid-term elections supporting 5 out of 7 candidates who went on to win their races. These wins have already had a positive impact on industry and sportsmen.

- Sen. Reid, who has a strong track record for promoting, protecting and preserving the rights of sportsmen, allowed H.R. 5552 to go to the floor of the Senate - passed by unanimous consent. He also played a key role in securing the federal assistance necessary to make the Clark County

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Shooting Park a reality. Furthermore, Senator Reid was instrumental in introducing legislation seeking to expand and enhance access to public lands for hunting, fishing and recreational shooting. Had Sen. Reid lost re-election we most likely would have an anti-gun senate majority leader.

- Rep. Kind sponsored the Excise Tax Improvement Act of 2010 that corrected a longstanding inequity in the Internal Revenue Code by permitting firearm and ammunition manufacturers to pay the Pittman-Robertson federal excise tax on a quarterly basis, just as other industries that support conservation through a federal excise tax do. Rep. Ryan was the lead co-sponsor of this legislation.
- Although Rep. Herseth Sandlin lost her bid for re-election by a very narrow margin, she was an important co-sponsor of the Firearms Microstamping Evaluation and Study Act, legislation the NSSF PAC hopes will be reintroduced in 2011.
- Rep. Culberson is co-sponsor of the recently introduced Hunting, Fishing and Recreational Shooting Protection Act (S. 838 and H.R. 1558), bipartisan legislation that will clarify that Congress has not given the Environmental Protection Agency authority to regulate ammunition and its components under the Toxic Substances Control Act.

Coming off the successes in 2010, the NSSF PAC is well-positioned to lead the industry to more victories on Capitol Hill in 2011. This year the NSSF PAC's priorities include:

- Maintaining the pro-gun majority in the current Congress by continuing to support candidates seeking election or re-election based on their records of promoting, protecting,

and preserving the collective interests of the firearms, ammunition, hunting, and shooting sports industry, our hunting and shooting sports heritage, and firearms freedoms

- Identifying and supporting a presidential candidate to ensure that the White House is occupied by an individual that will promote, protect, and preserve the collective interests of the firearms, ammunition, hunting, and shooting sports industry, and respect and defend our hunting and shooting sports heritage and firearms freedoms

Through the NSSF PAC, the voice of industry and sportsmen will continue to grow stronger. In 2011, the industry will most certainly confront new challenges which will present new opportunities. This year is also the eve of the 2012 presidential election which could result in seismic changes in our nation's economy and legislative and regulatory priorities. The PAC will continue to monitor the political landscape and remain a stalwart for the industry.

For more information on the NSSF PAC and its 2011 priorities visit www.nssfpac.org or contact Lawrence G. Keane, NSSF PAC Treasurer, at (203) 426-1320 or nssfpac@nssf.org.



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